

## All about RF in 30 sec.

RF raises "**marketable fellows**" and enables to be "Tsubushi ga Kiku" persons.

RF is an amateur group with "Gocha-Maze" style, all kinds of talents work together. No boundaries between sales or engineers. Any personnel answers if he/she is free, although his/her main tasks are different for daily works.

This style, which comes up from our regular environment, brings us advantages in various situations...

RF grows individuals to have "Tsubushi ga Kiku" skills and makes them a future manager...

### Product Strength

Even the engineers who are in charge of R&D, they are not only in charge of R&D, they do sales, installation, and onsite support at actual sites. This wide range of experiences bring them the wider point of view.

Then, products will be more close and suitable to the products which the users actually want. The cost-reduced products has become our original, with a unique personality that is a bit different from other companies.

### Especially engineers

do not like to be complained with the engineering viewpoint, and are tend to develop something to be rich and special designs, which causes the product cost to be increased...

At the end, many products are ended up to be far different from the products which the users wanted.

And such products are not sold well either.

### Too many unnecessary tasks!

Our policies are all about corner-cutting and go easily.

We diligently cut costs in all possible way.

As a result, we keep developing the best ranked products with NO.1 share in Japan.

Our decision making and approval are all done with emails, directly to CEO and managers. This is done in a minute or two.

We provide a raise in salary of more than 5% every year.

Also, we have been investing enough for upcoming fundamental researches.