

Dr.'s RF SYSTEM^{lab.} REPORT

Dr. Marshall (CA)



Everything we had anticipated and more

The three doctors in our office thoroughly researched the different digital x-ray systems currently available; direct digital & cassette based. We then concentrated on the direct digital system primarily due to the speed at which radiographs could be visualized. Although the NAOMI system needed to be shipped from Japan and was relatively untested in the United States, it has proven to be everything we had anticipated and more. Images are clear, sharp and available immediately. Support has been fantastic.

Most interesting things

Since the new system was installed, one of the most interesting things that came to our attention is that patients have taken notice of the new small flat screen monitors in each treatment room. Once we have explained that we have installed a new digital x-ray unit, the request for updated films or films in general has increased approximately 300%. We have found that many patients are aware that many dental offices and the major hospitals also have computerized digital x-rays. I believe many of them were surprised a chiropractic office could afford to have this new technology.

We no longer purchase film, chemical

The difference between film-based x-ray and digital radiographic are many, all favoring digital radiography. We no longer purchase film, chemical, the dark room is now used for storage, the processor has been long since bought by another office, filing films has been eliminated thus saving time, no silver salvage people come to our door and we are using the digital radiography as a marketing tool.

Patients love the new system

Patients love the new system. We have installed small flat screens in each of the treatment rooms which allow the patients to view their radiographs themselves and with our help, be able to enhance certain areas of degeneration and spur formation. We have found this to be invaluable in explaining why certain symptoms are linked to biomechanical problems within the spine.

WE ARE USING THE DIGITAL RADIOGRAPHY AS A MARKETING TOOL